

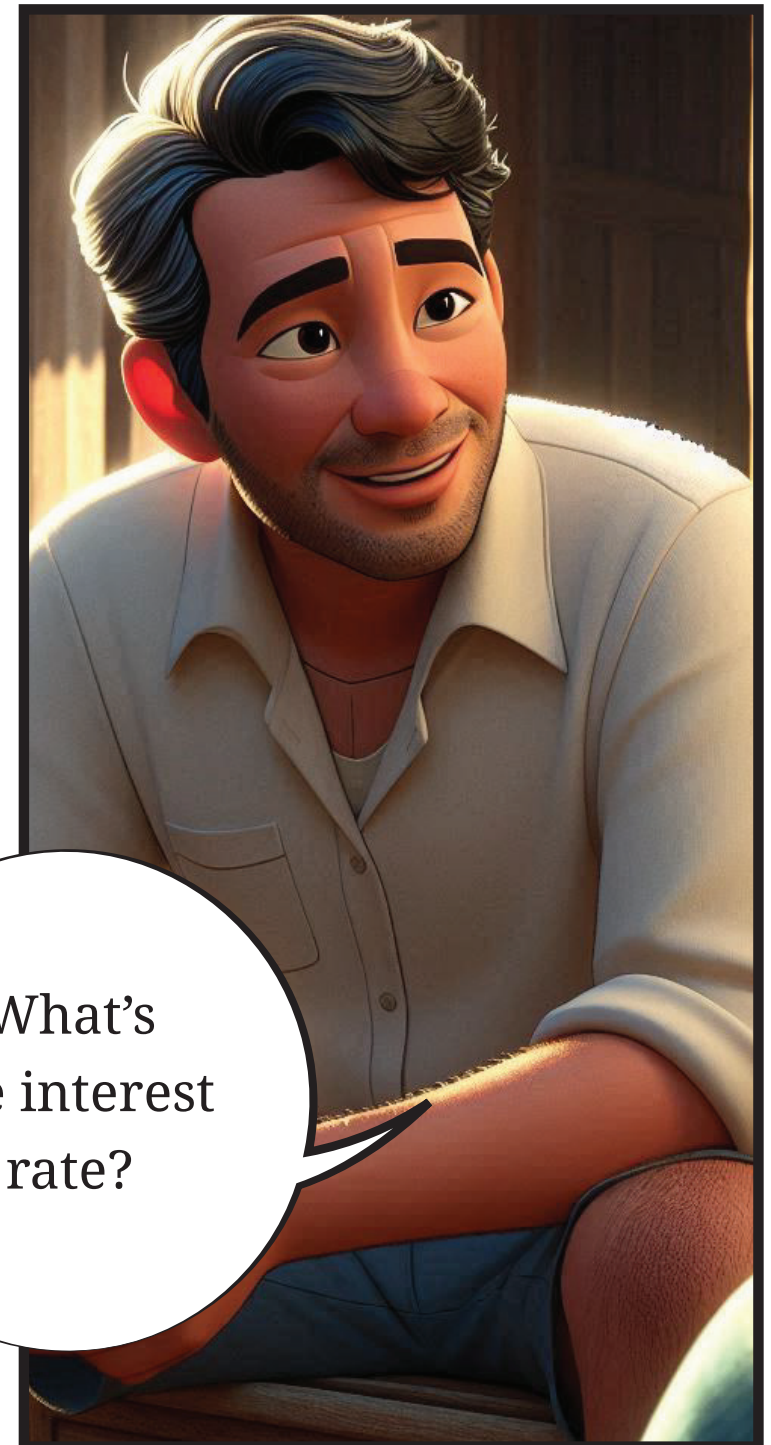


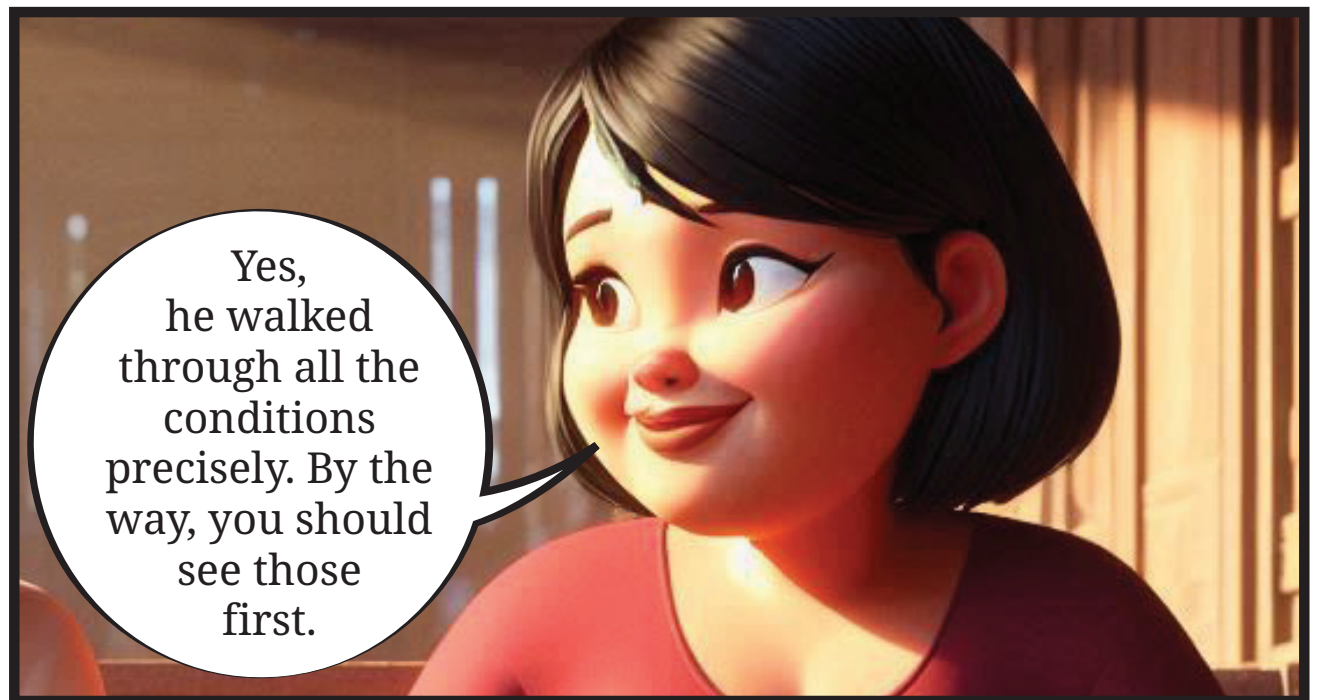
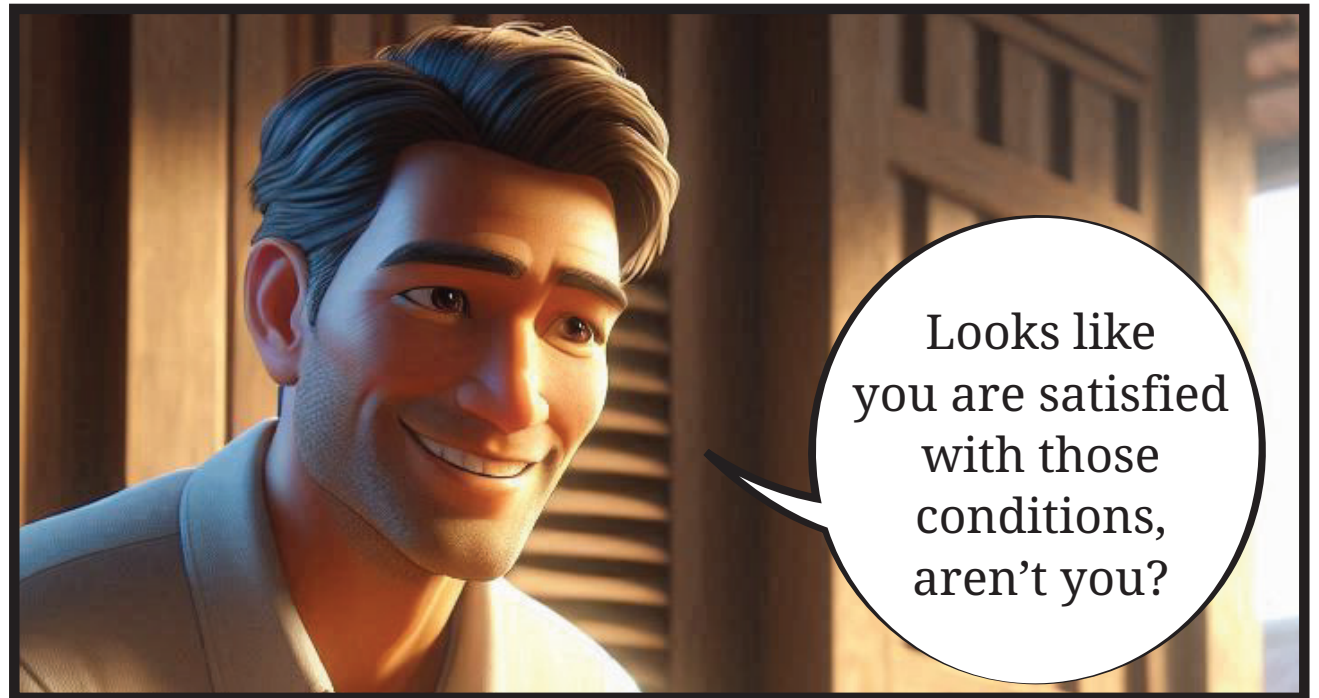
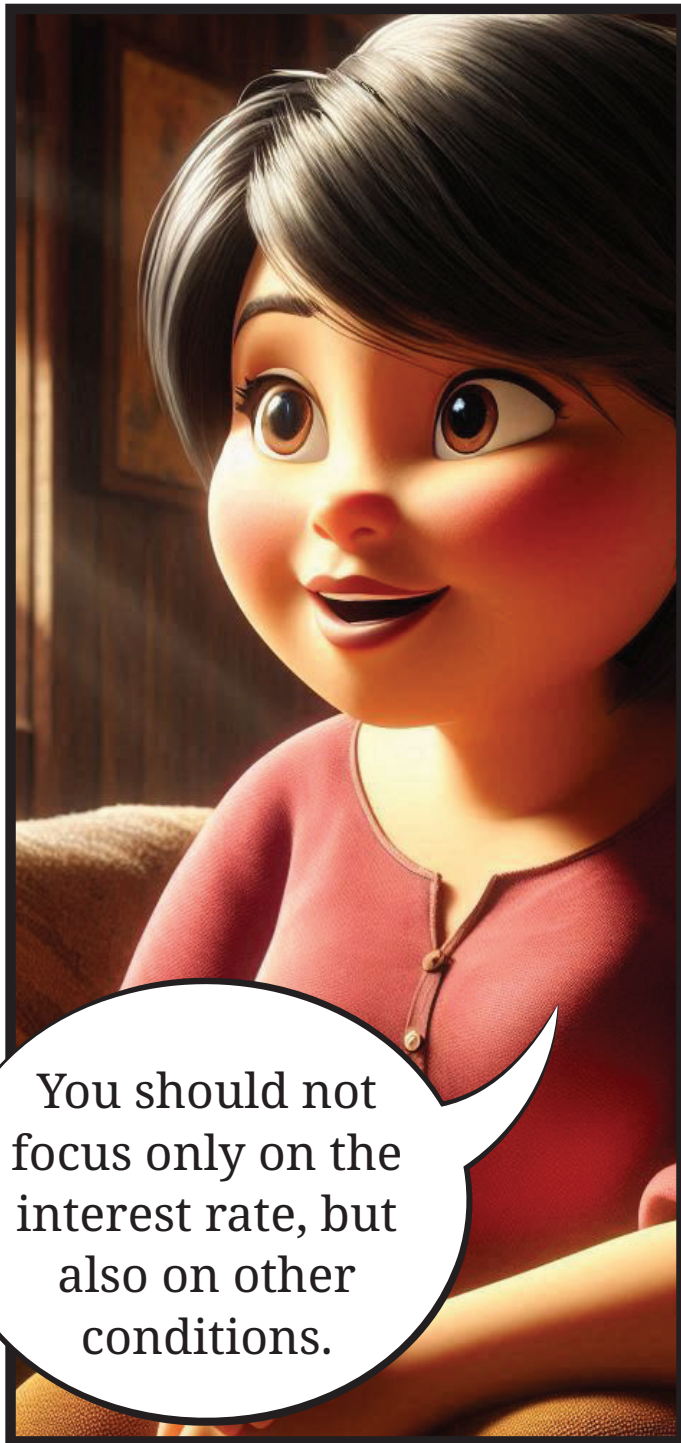
Home Sweet Home

ep:

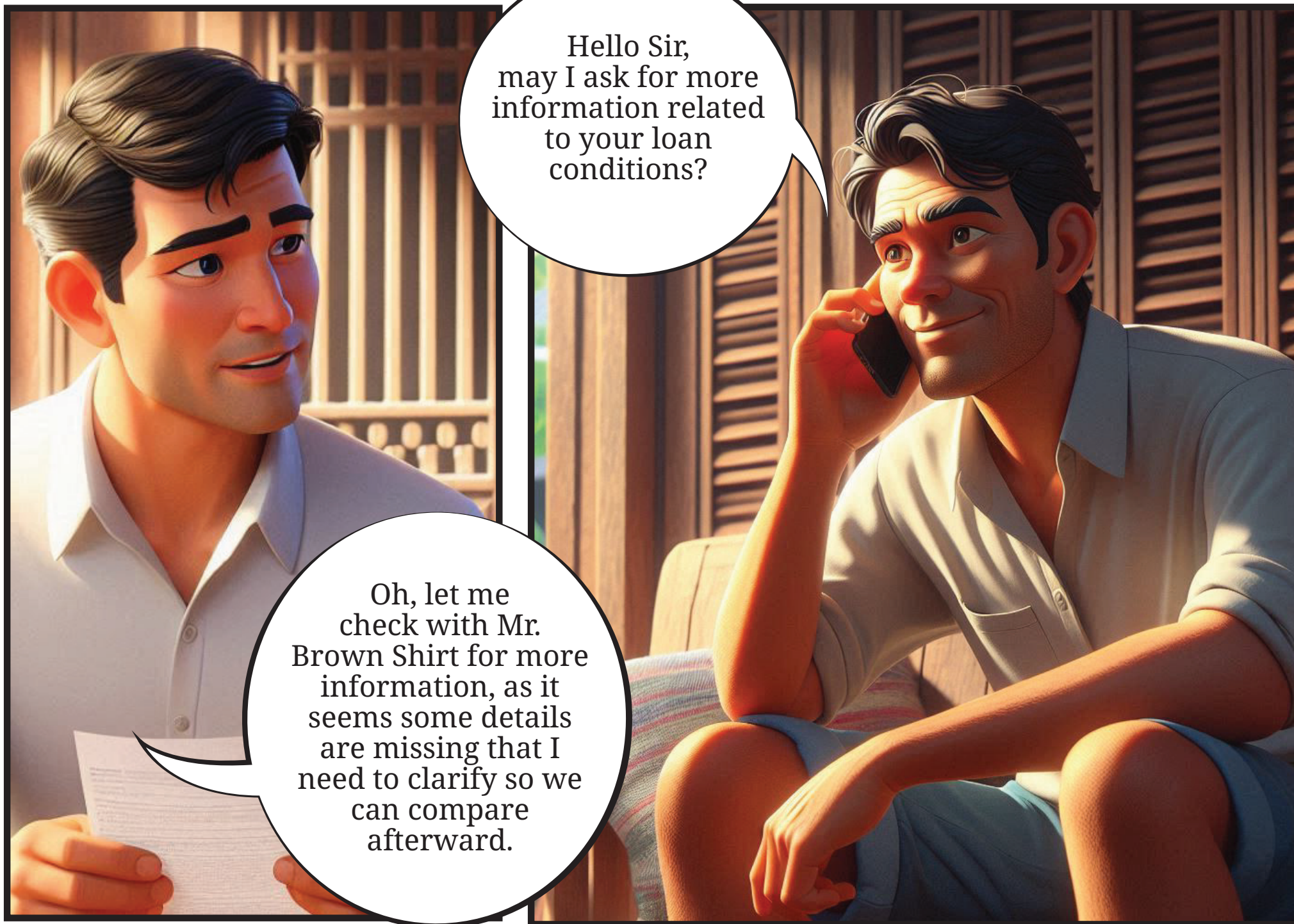
Wise Borrower

1FIRST
FINANCE







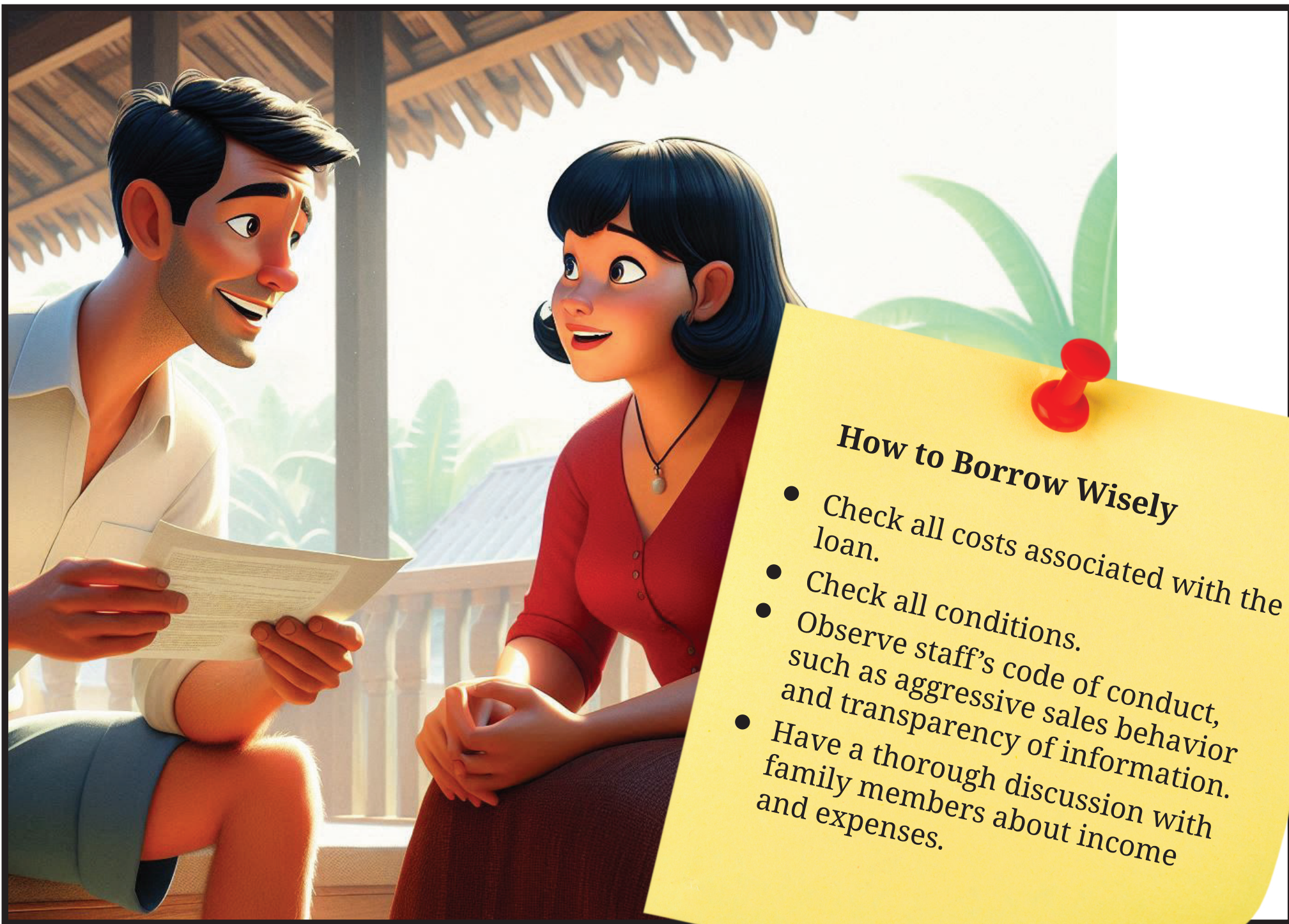


Hello Sir,
may I ask for more
information related
to your loan
conditions?

Oh, let me
check with Mr.
Brown Shirt for more
information, as it
seems some details
are missing that I
need to clarify so we
can compare
afterward.

Loan Comparison before deciding to get the loan.

Name of Bank/MFI			
Fee			
Term of the loan (month)			
Amount repayable each month (Monthly installment)			
Total amount repayable [(Term of the loan x Amount repay each month) + Fee]			
Real cost of the loan (Total repayable - Amount of capital)			



How to Borrow Wisely

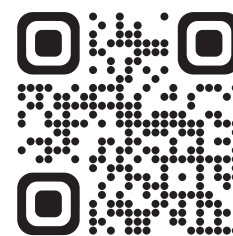
- Check all costs associated with the loan.
- Check all conditions.
- Observe staff's code of conduct, such as aggressive sales behavior and transparency of information.
- Have a thorough discussion with family members about income and expenses.

“Home Sweet Home” is a comic-style short story series about the daily life of a low-middle-class couple. Each episode includes educational messages on family financial management, the loan approval process, product features, and effective loan usage.

If you have any good tips related to financial management, please share them with us via our Facebook or email us at info@firstfinance.com.kh. We welcome the opportunity to include them in the story if we find they benefit other audiences in the same way.

Brought to you by

First Finance Plc.



www.firstfinance.com.kh